

# School of Art, Design & Media (NTU)

Late internship application  
*Updated 8 February 2021*

**Students:** If this is for credited internship, please bring company into the internship programme as a self-source option upon successful placement. If this is for self-enrichment, the school **will not** intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

## Name of company:

OuterEdit



## Estimated number of employees:

9 staff

## Internship / Freelance work title

Design Intern

## About the company and no. of intern(s)

No of intern needed: 1

OuterEdit is a creative agency here to help brands Make Meaningful Matter.

## Brand Strategy x Graphic Design x Brand Experiences

We make meaningful matter by creating new ways for brands to tell their stories that resonate with their audiences in sophisticated and unexpected ways. We also adopt an inclusive approach to our projects that encourages collaboration and the sharing of unique perspectives with the communities and creative talents in Singapore and abroad.

Since 2011, OE has enjoyed working with Millenia Walk, DBS, Zouk, OCBC, The Singapore Tourism Board, Lookbox Design Awards, NVPC, Beam Suntory, and Singapore Design Week amongst others.

## Relevant website and links:

[www.outeredit.com](http://www.outeredit.com)

## Internship job scope and responsibilities description:

*Continue on next page...*

As our Design Intern, it is ideal that you are a bright, curious creative - someone who brings in fresh ideas, is keen on learning and crafting beautiful designs. Here's what we're looking for:

### **Most Importantly**

- You should either have a background in Graphic Design or Visual Communications.
- You love stories and you enjoy storytelling visually.
- You believe in Design.
- You will be assisting the creative team with conceptual, strategic and creative research, crafting of branding and graphic design, adapting diverse visuals both for print and digital applications
- Interested in creativity & brand strategy - especially within the context of the retail, hospitality, entertainment and design industries
- Growth-minded. You are infinitely curious about the way things work, aren't afraid of asking questions and are motivated to give more than an 'I don't know' answer.
- Take ownership and pride in your projects, and in playing together with the rest of your team
- Proficient with the Adobe Creative Suite
- Animation skills are a plus

### **Highly Desirable**

- You are open-minded. Able to contribute fresh ideas, and add to the ideas of others
- You think differently, and are willing to take risks, and can handle rejection/criticism constructively.
- You take the initiative
- You have a strong feel for aesthetics, function, and sense of craft in your designs
- Maintains a strong professional work ethic, is deadline-oriented and has a strong attention to detail.
- Hungry to develop your interest, knowledge and network in the creative field by attending creative workshops, reviewing professional publications and participating in professional societies.

### **Brownie points if you..**

- Have a sense of humour
- Are not afraid of getting your hands dirty
- Think experiments are jolly good fun

### **Pre-requisite from candidate (if any):**

- Proficient with the Adobe Creative Suite
- Animation skills are a plus

### **Estimated time frame/period**

10<sup>th</sup> May – 17<sup>th</sup> July 2021

**Allowances**

\$600-\$800

**Reporting instructions**

15 Bukit Pasoh Road #03-01 Singapore 089829

**Working equipment / softwares**

Students are required to use their own computer and software but we will discuss this further during the interview should we be able to provide them with it.

**Contact person / email to respond to**

hr@outeredit.com to HR Department

**Other instructions / comments for applicants**

Please email portfolio or link to your work