

# School of Art, Design & Media (NTU)

Late internship application  
**Updated 8 February 2021**

**Students:** If this is for credited internship, please bring company into the internship programme as a self-source option upon successful placement. If this is for self-enrichment, the school **will not** intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

## Name of company:

Viharbour (Singapore) Enterprise Pte Ltd

## Estimated number of employees:

10-20 employees

## Internship / Freelance work title

Graphic Design

## About the company and no. of intern(s)

We Viharbour is a toy distribution company, we mainly supply children's toy to retailers, also runs E-commerce stores on various of platforms such as Shopee, Lazada, Amazon SG, Q10 etc.

No. of intern: 1

## Relevant website and links:

[www.kidmoro.com.sg](http://www.kidmoro.com.sg)  
<https://shopee.sg/kidmoro>

## Internship job scope and responsibilities description:

1. Creations of various product packaging and logos
2. Execute designs and expand on conceptual knowledge to a range of branding applications across printing, collaterals, packaging, signage, digital, social media content formats, etc.
3. Update website and e-commerce marketplaces with videos and event text, images, sponsor logos etc
4. Assist with video production (shooting, editing, etc)
5. Develop Social Media Content concepts and design look & feel of social media content across various marketing channels.
6. Support marketing campaign planning and execution
7. Understand and translate brainstorming ideas and requirements in design concepts and storyboards
8. \*Any other duties as assigned from time to time

**Pre-requisite from candidate (if any):**

N/A

**Estimated time frame/period**

Opened to any dates for internships.

**Allowances**

\$800

**Reporting instructions**

JTC space @Tuas  
16E Tuas Ave 1, #06-63/65. S639537

**Working equipment / softwares**

We have computer with Photoshop and Illustrators. We will try to install other softwares if requires.

**Contact person / email to respond to**

Nicki Huang  
hr@viharbour.com.sg

**Other instructions / comments for applicants**

Please email your resume, portfolio or link for viewing of your work