

School of Art, Design & Media (NTU)

Late internship application
Updated 8 February 2021

Students: If this is for credited internship, please bring company into the internship programme as a self-source option upon successful placement. If this is for self-enrichment, the school **will not** intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

Name of company:



CROWN COFFEE

Crown Coffee Pte Ltd

Estimated number of employees:

15

Internship / Freelance work title

Content Creation Designer

About the company and no. of intern(s)

Crown was founded by Keith Tan in 2015. Started out as a traditional coffeeshop, we caught the technology bug and see ourselves as a good tech company, solving real world problems and AI and Robotics to deliver the perfect cup of coffee.

Crown Digital is creating new retail ecosystem, harnessing the latest advances in AI, Machine Learning, Data Analytics and Robotic Automation. We deliver an immersive & engaging experiences by using industry 4.0 technologies in a world where needs and expectations are rapidly evolving.

Relevant website and links:

Crowndigital.io

<https://www.linkedin.com/company/crowndigitalio/>

Internship job scope and responsibilities description:

Ella, The Robotic Barista is a fully autonomous robot that serves on-the-go fresh coffee. We are looking at revolutionizing the way commuters consume coffee. We make it fast, efficient, delicious and pocket-friendly. We are looking for designers and creators to create content that can showcase the versatility of Ella. Ella is fun, positive and full of zest. We want to be able to communicate to the society at large, and to cultivate the habit of a full, contactless, seamless experience.

Continue on next page...

- Must be creative
- Must have a sense of humor
- Skilled in Adobe Illustrator, After Effects, iMovie/Adobe Premier
- Good in Photography and Videography
- Will be working on international projects

Pre-requisite from candidate (if any):

Not provided by company as yet, please inquire upon self-source form filling.

Estimated time frame/period

10th May – 17th July 2021.

Allowances

\$800/month

Reporting instructions

Work from office:
114, Lavender Street #01-22

Working equipment / softwares

Will be provided by company.

Contact person / email to respond to

Adeline Koh
Adeline.koh@crowndigital.io

Other instructions / comments for applicants

Please send us the link of your full portfolio.