# School of Art, Design & Media (NTU)

Late internship application *Updated 8 February 2021* 

**Students**: If this is for credited internship, please bring company into the internship programme as a <u>self-source</u> <u>option</u> upon successful placement. If this is for <u>self-enrichment</u>, the school <u>will not</u> intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

#### Name of company:

# Deloitte.

## **Estimated number of employees:**

Over 300,000

## Internship / Freelance work title

Visual design intern

### About the company and no. of intern(s)

We are looking for **1 brave intern** to be a key contributor to the Deloitte Southeast Asia (SEA) Innovation team. He or she will be involved in driving communication and branding of our digital transformation initiatives across the Southeast Asia region.

The Deloitte SEA Innovation team is positioned as an innovation enabler, collaborator and accelerator. We help Deloitte businesses advance their new and innovative initiatives, aid in the exploration of new business, commercial and delivery models to capture opportunities and address business challenges.

The team comprises of 8 individuals from diverse backgrounds. What we offer is a unique opportunity to learn about design, technology and business, as well as a glimpse at how one of The Big Four operates.

## Relevant website and links:

https://www2.deloitte.com/bn/en.html

## Internship job scope and responsibilities description:

A breakdown of an intern's day-to-day responsibilities:

• Assist in the development of branding for Deloitte SEA's priority digital solutions

- Support the team in fulfilling content development requirements across all creative functions that include illustrations, presentation decks, video editing as well as other digital and print works
- Working with Deloitte's Clients and Market team build on positioning and messaging these assets, ensuring all design is brand compliant
- Create impactful visual assets that drive campaign engagement and go-to-market strategy

## Pre-requisite from candidate (if any):

- Proficient in Adobe Photoshop, Illustrator, InDesign (After Effects and Premiere Prowould be a bonus)
- Ability to conceptualise, visualise and create visual assets that are optimised for print and digital platforms
- Good command of English (spoken and written)
- Ability to work well in a team and independently

## Estimated time frame/period

10 May to 17 July 2021

#### **Allowances**

\$850/month

## **Reporting instructions**

Work from the office subject to work-from-home COVID-19 arrangements. More information on reporting instructions will be discussed during interview.

Office address:

6 Shenton Way, #33-00 OUE Downtown 2, Singapore 068809

#### **Working equipment / softwares**

Student will be required to use his or her own laptop with the following software installed:

- Adobe Creative Cloud Suite (license and login will be provided if necessary to be discussed)
- Zoom

## Contact person / email to respond to

Melanie Tan melantan@deloitte.com +65 9067 6693

## Other instructions / comments for applicants

Please send us your CV and a PDF of your creative works (minimum of 5 works or projects) that showcases your range as a graphic designer. Feel free to send us your portfolio website or blog link in addition to the PDF.