

School of Art, Design & Media (NTU)

Informal internship application
Updated 23 August 2021

Students: If this is for credited internship, please bring company into the internship programme as a **self-source option** upon successful placement. If this is for **self-enrichment**, the school **will not** intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

Name of company:

PRECIX

Internship / Freelance work title

Sales & Marketing Intern

About the company and no. of intern(s)

We are looking for 1 intern.

PreciX Pte Ltd is a medical technology company founded in 2016 by two Singaporean doctors.

We believe that physical movement is the essence of a human life and are on a mission to transform the healthcare delivery system for joint disease.

We offer innovative solutions which not only make biomechanical measurements accessible and accurate, but also offer convenience by automating the workflow to analyze and extract clinically relevant insights.

Through our work, healthcare providers will have better tools to diagnose, treat, and even prevent joint disease, leading to cost savings and better outcomes for their patients.

Relevant website and links:

www.precix.io

Internship job scope and responsibilities description:

This Intern will:

- 1) Help design promotional material for events, like brochures and videos
- 2) Prepare content for internal use (like guidelines and glossaries)
- 3) Write copy for marketing and communication material, including press releases, infographics and social media posts
- 4) Maintain brand's consistency across all materials used in PreciX's

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- 5) Coordinate with multiple departments to under key strategic initiatives and deliver outcomes in a timely manner

Pre-requisite from candidate (if any):

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Estimated time frame/period

Flexible freelance – to work at your own timing / Jan 2022 to Jun 2022

Allowances

\$800 - \$1000 / month (to be confirmed upon interview)

Contact person / email to respond to

Dinah Izzati, 8533 0995| Email : dinahik@precix.io

Other instructions / comments for applicants

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