

# School of Art, Design & Media (NTU)

Informal internship / student freelance application  
*Updated 3 November 2021*

**Students:** *If this is for credited internship, please bring company into the internship programme as a self-source option upon successful placement. If this is for self-enrichment, the school will not intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.*

## Name of company:

Una Brands

## Estimated number of employees:

70-80

## Internship / Freelance work title

Brand Designer Internship / Freelance

## About the company and no. of intern(s)

1-2

Founded by e-commerce experts, Una Brands is on a mission to build a next-generation consumer goods conglomerate focused on Asia Pacific. We acquire, operate and scale businesses with a proven track-record and category-winning brands. We are backed by top-tier institutional investors and business angels to support us on our mission.

You will get the chance to work alongside a highly entrepreneurial team of exceptional and experienced people, who previously worked at companies like McKinsey, Goldman Sachs, Lazada, and Ninja Van just to name a few. We are just getting started – be here from the beginning and get rewarded to grow our business with us!

## Relevant website and links:

[www.una-brands.com](http://www.una-brands.com)

## Internship job scope and responsibilities description:

Are you looking to create real brand impact? Working alongside the lead of branding in the Operations and Growth team, you will oversee the creative development and excellence of our portfolio brands. This would entail brand design, design templates, guidelines, and continuous quality assurances with our Brand Managers and marketing team.

## Pre-requisite from candidate (if any):

Proficient in design across brand and communications

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Experience in digital communications, packaging and brand design  
Interest in consumer goods and e-commerce

**Estimated time frame/period**

Dec 2021 – Jan 2022 (2 months)

**Allowances**

\$800-\$1,000 a month (to be finalised)

**Reporting instructions**

To be discussed

**Working equipment / softwares**

Please use your own software and equipment

**Contact person / email to respond to**

Joanna Teoh, joanna.teoh@una-brands.com

**Other instructions / comments for applicants**

Please share your portfolio