

School of Art, Design & Media (NTU)

Informal internship / student freelance application
Updated 16 Feb 2022

Students: If this is for credited internship, please bring company into the internship programme as a **self-source option** upon successful placement. If this is for **self-enrichment**, the school **will not** intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

Name of company:

Nestle R&D Singapore



Nestlé Good food, Good life

Estimated number of employees:

120

Internship / Freelance work title

Visual / Product design intern

About the company and no. of intern(s)

No. of Intern(s) : 1

As the world's largest food and beverage company we are driven by a simple aim: unlocking the power of food to enhance quality of life for everyone, today and for generations to come. To deliver on this, we serve with passion, with a spirit of excellence, offering products and services for all stages of life, every moment of the day, helping people care for themselves and their families. Our culture is based on our values rooted in respect: respect for ourselves, respect for others, respect for diversity and respect for the future. Our portfolio covers almost every food and beverage category –offering products and services for all stages of life, every moment of the day, helping people care for themselves and their families.

Today, R&D Singapore is responsible for product development of NESCAFÉ White Coffee Cup and MILO globally, and the Ambient Culinary business regionally. Our strategic geographical location in the heart of Asia also enables R&D Singapore to efficiently and effectively provide Innovation & Renovation (I&R) support to our Asian and Oceania businesses. In addition to our R&D role, the Nestlé Quality Assurance Center (NQAC) also ensures quality assurance of products for the region.

R&D Singapore is a partner in Nestlé's global network of 30 Product Technology Centres and R&D Centres. R&D Singapore employs approximately 120 people, and has a multicultural environment (20 different nationalities) of food scientists, technologists, engineers, packaging experts and other technical staff.

Relevant website and links:

<https://www.nestle.com.sg/randd>

Internship job scope and responsibilities description:

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- To support design activities in R&D centre for both graphic and product design in areas of Front-End Innovation and to collaborate with the different businesses
- To participate in innovation workshop preparation and bringing new concepts and packaging ideas alive
- Deepen understanding for food and design trends to develop consumer centric designs
- To develop good interpersonal skills to work in a corporate environment

What does a Product Designer Intern do?

- Creating inspirational mood boards
- Build design relevant trend study
- 2D hand sketching of packaging ideas
- Visualization of packaging design using adobe photoshop & illustrator
- Print physical prototypes using packaging materials
- Other Adhoc design in the centre (newsletter, logo design, artwork layout)

Pre-requisite from candidate (if any):

- Undertaking degree in product design, Industrial design or related course in a Design school.
- Intuitive understanding and familiarity in design thinking
- Interest in food product innovation
- Knowledge in product sketching
- Will versed in design software skills – Adobe illustrator and photoshop
- Good communication skills to clearly present ideas and mockups

Estimated time frame/period

9th May – July 2022

Allowances

\$1000/month

Allowances source

The allowance source comes directly from the entity.

Reporting instructions

To be discussed in detail during interview

Working equipment / softwares

Laptops and all softwares used provided by company

Contact person / email to respond to

Contact person: Tay Tzeyu, Associate innovation specialist (designer)

Email: tzeyu.tay@rd.nestle.com

Other instructions / comments for applicants

Please email your portfolio or link for viewing of your work