

# School of Art, Design & Media (NTU)

Informal internship / student freelance application  
*Updated 11 March 2022*

**Students:** If this is for credited internship, please bring company into the internship programme as a self-source option upon successful placement. If this is for self-enrichment, the school will not intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

## Name of company:

Foreign Policy Design

## Estimated number of employees:

5 to 8 employees

## Internship / Freelance work title

1. Design Intern
2. Digital Marketing Intern
3. Creative Technologist/Coding Intern
4. Creative Copywriting Intern

## About the company and no. of intern(s)

Foreign Policy is a design bureau and think tank based in Singapore. We create story-driven brand identities that stand out from tired cliches.

We're an award-winning design and innovation consultancy that knows the world is much larger than pixels, and that great design is much more than good looks – it's the key to good business.

We are looking for up to 3 interns for this year's summer internship programme. Apply to The Foreign Policy Summer School: Internship to gain insights and real-deal studio life with our team.

## Relevant website and links:

Website: [foreignpolicy.design](http://foreignpolicy.design)

Instagram: [instagram.com/foreignpolicydesign](https://www.instagram.com/foreignpolicydesign)

## Internship job scope and responsibilities description:

The interns will be involved in the entire process of defining requirements, visualising and creating design including type, layouts, illustration and photos. You'll be part of the team to shape the visual aspects of brands, websites, books, magazines, product packaging, exhibitions and more.

Your work should capture the attention of those who see them and communicate the right message at the most basic level. At Foreign Policy, you should create the WOW for most of the design/copywriting. You must have a creative flair and a strong ability to translate requirements into design/words. You must communicate well and work methodically as part of a team.

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Responsibilities:

- Study design briefs and determine requirements
- Conceptualise visuals based on requirements
- Brainstorm with the team
- Prepare concepts/designs and present ideas/designs
- Work with typography, layout and illustrations using the appropriate software or technology, or by hand
- Create protocols and systems to best test graphics across various media/platform especially websites
- Ensure final design are visually appealing and on-brand, and has a WOW effect
- Cultivate and encourage habits to learn new software, shortcuts, tricks etc and new knowledge
- Keep updated on current trends and current affairs
- Attends design events, workshops and conferences
- Keep motivated and inspired by designs and life

**Pre-requisite from candidate (if any):**

**Estimated time frame/period**

3rd May to 29th July 2022

**Allowances**

\$750 or more/month (tbc upon interview)

**Reporting instructions**

To be discussed in detail during interview.

**Working equipment / softwares**

Interns are required to use their own laptop.

**Contact person / email to respond to**

Submit your application to [summer@foreignpolicy.design](mailto:summer@foreignpolicy.design) before 20th March 2022.

**Other instructions / comments for applicants**

Send the following to [summer@foreignpolicy.design](mailto:summer@foreignpolicy.design):

1. Full resume
2. Website/Instagram handle
3. Three best works in a PDF (Less than 15MB)

*\*Only shortlisted candidates will be notified.*