

School of Art, Design & Media (NTU)

Informal internship / student freelance application
Updated 11 March 2022

Students: If this is for credited internship, please bring company into the internship programme as a self-source option upon successful placement. If this is for self-enrichment, the school will not intervene and the agreement will be strictly between you and the organization. Please read carefully before committing.

Name of company:



Estimated number of employees:

200 across all regions

Internship / Freelance work title

Graphic Designer

About the company and no. of intern(s)

We would like 1 or 2 interns

Company description: <https://amcasia.com/about/>

Relevant website and links:

<https://amcasia.com/>

Internship job scope and responsibilities description:

Description:

The Graphic Design intern will work closely with the Senior Designers and Creative Director of the craft team.

The role is required to work on campaigns/activations/events for clients that include conceptualization and execution of creative ideas which are aligned to the brand guidelines and standards.

Be part of a robust and creative team of designers to build real-world graphic design experience and work on various digital assets. Some include marketing collaterals, such as EDMs, posters, social media graphics, online marketing banners, etc..

Some of our current clients include WWF, Facebook, TikTok, Mandai Wildlife Reserve, Adidas, SingTel, and many more.

Responsibilities:

Support the creative execution of many exciting projects

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Crafting various design deliverable such as illustrations, 2D Graphic, color grading, layout, typography, social media post, and many more.

Support end to end creative campaigns through production and post-production

Pre-requisite from candidate (if any):

Creative with visual and technical design skills.

Proficient in Illustrator, and Photoshop, etc.

Excellent command of written and spoken English.

Committed, responsible and motivated.

Team player with good interpersonal skill.

Estimated time frame/period

Can be discussed

Allowances

\$1000/month

Reporting instructions

Hybrid working style.

Office – Monday/Wednesday

WFH – Tuesday, Thursday and Friday.

Working equipment / softwares

We provide laptops for interns with all licensed adobe softwares.

Contact person / email to respond to

Tira Thirawit T.,
Lead Designer
tira.t@amcasia.com

Other instructions / comments for applicants

nil